Simcoe Curling Club

172 South Drive, Bldg 5
P.O. Box 154
Simcoe, ON
N3Y 4L1

SCC Rock Handle Replacement and Sponsorship Program

Sponsorship Terms

- Each season, the Club will offer sponsorship opportunities for eight (8) rock handles (one colour set).
- Each sponsorship is valid for eight (8) seasons from the date of installation.
- The sponsorship includes engraving of one (1) side of the handle.
- An additional $50 + HST may b paid to have the second side engraved.
- Sponsorship pricing will be established annually and may be adjusted to reflect changes in supplier costs.
- If a sponsored handle is damaged or requires premature replacement, the Club will arrange for a replacement handle bearing the same sponsor's engraving. The original sponsorship term will remain unchanged.

Sponsorship Pricing

- Standard sponsorship: $200 + HST per handle
- Additional second-side engraving: $50 + HST
- All sponsorship fees must be paid in full before the order is submitted.

Allocation of Sponsorships

- Where a handle scheduled for replacement bears the name of a current Club member, that member will be offered the first right of refusal to renew the sponsorship at the current season's rate. They will have 14 days to respond or the opportunity goes into the general pool.
- Any remaining sponsorship opportunities will be offered to members on a first-come, first-served basis.
- The release date and time for general applications will be established and communicated in advance to ensure equal opportunity.
- Sponsorships will not be considered secured until full payment has been received.
- Sponsors will have a maximum of 14 days to pay before the opportunity is released back to the general membership.
- Applicants who are unsuccessful in securing a sponsorship must reapply in a subsequent season.

Date Initially Approved November 9, 2024
Date Reviewed November 7, 2026
Date Revised November 7, 2026

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Administration and Ordering

The Ice Chair is responsible for administering the program, including:

- Coordinating the annual communication and promotion of sponsorship opportunities at the beginning of each season.
- Ensuring applications are received and sponsorship opportunities are allocated in accordance with this policy.
- Confirming engraving details and collecting payment in full.
- Submitting the completed order to Canada Curling Stone.
- Coordinating pickup of the completed handles and installation with the Ice Technician.

Installation Timeline

The annual sponsorship process should be completed in sufficient time to allow for the replacement handles to be installed by the end of the current season or at very least the beginning of the following season, subject to supplier and delivery timelines.

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